

**EMPOWER | ENGAGE | INFLUENCE** 

ANNUAL REPORT | 2017 March 20th, 2018 epilepsy durham region

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#### **EXECUTIVE MESSAGE**

#### Empower | Engage | Influence – It's Because of You

On behalf of the Board of Directors, we wish to express our gratitude to the volunteers, clients and staff of Epilepsy Durham Region. Many have contributed so much to the successful effort to build a sustainable, compassionate and knowledgeable agency to serve the approximately 1 in 100 residents of Durham Region who live with epilepsy.

2017 was a year of both determination and of recognition of many accomplishments as we celebrated our 30<sup>th</sup> anniversary. We commenced the year with raising our flag where it all began, in the City of Oshawa. We carried our message of communicating the need for localized health care with our overall focus of creating awareness; we are proud to say we are many steps closer to making this a reality.

Unity and a common voice for those living with epilepsy continued to be at the forefront of our mission. In 2017 Epilepsy Durham Region was elected to represent the Canadian Epilepsy Alliance on the Canadian Best Medicines Coalition and invited to participate in the Provincial Government Relations Task Force with a mandate to advocate for consistent funding for services in Ontario to support people living with epilepsy locally.

The coming year promises to be very exciting for Epilepsy Durham Region. I, along with my fellow members of the Board of Directors, invite you to do something – become *engaged!* We are *empowering* you and asking you to *influence* people you know. Raising awareness and championing the cause is the only way we will make change. Join us on social media, volunteer for an event, respond to a survey. The stigma is ours to change and I ask you to join me on the journey.

Cris Douglas – President

#### **OUR MISSION**

We are committed to promoting independence and optimal quality of life for individuals living with epilepsy and their families through support, advocacy, and public education.

#### **OUR VISION AND VALUES**

Creating a world where not another moment is lost to a seizure.

These serve as guidelines for our conduct and behaviour as we work towards our mission:

- Caring and empathic
- Integrity and honesty
- Accountability
- · Efficient and cost effective management

l Wish people understood You're NOT Broke A

You are more than what people say strange

We are Stronger together #SCNBA strong

### **OUR BOARD OF DIRECTORS**

Cris Douglas President

Cindy MacEwen Vice President

Joseph Mauceri Treasurer

Marla Labriola Secretary

Debra Fraser Director

Tracey German Director

## A YEAR IN REVIEW | 2017 IN A GLANCE

#### **NATIONAL | BEST MEDICINES COALITION**

In 2017, CEO Dianne McKenzie was appointed to the Best Medicines Coalition (BMC) representing the Canadian Epilepsy Alliance.

The BMC is a national alliance of patient organizations with a shared goal of equitable and consistent access for all Canadians to safe and effective medicines that improve patient outcomes. They do so with a mission to ensure that all Canadians have safe and timely access to medications which have been shown, based on best available evidence, to improve outcomes for patients.

The BMC's areas of interest include drug approval, assessment and reimbursement, as well as patient safety and supply issues. As an important aspect of its work, the BMC strives to ensure that Canadian patients have a voice and are meaningful participants in health policy development, specifically regarding pharmaceutical care.

Epilepsy Durham Region's Board of Directors are proud to accept the appointment of their CEO and honoured to be a part of the national coalition supporting those living with epilepsy coast to coast.

## PROVINCIAL | GOVERNMENT RELATIONS TASK FORCE

Queen's Park - Epilepsy Action Day

Epilepsy is more prevalent than almost all other neurological conditions combined. It is extremely difficult to live with, leading to disturbing rates of depression, job loss, school drop-out and suicide. Mortality rates for those newly diagnosed are unimaginable. The resulting strain on emergency health care resources is extremely costly, and lost productivity is immeasurable. With this in mind, Epilepsy Durham Region, Epilepsy South Central Ontario, Epilepsy Toronto, and Epilepsy Ontario have established a Government Relations Task Force to continue conversations and advocate for consistent government funding to support local community agencies. When successful, the funding will meet the recommended comprehensive epilepsy care guidelines for Ontario. We continue with our Queen's Park Action Day to advocate for funding and work collectively to ensure that epilepsy and its care remain on the forefront for funding and budget allocation.

## A YEAR IN REVIEW | 2017 IN A GLANCE

## PROVINCIAL | SCHOOL SAFETY LEGISLATION

For a number of years, EDR, in collaboration with Epilepsy Ontario and 13 epilepsy agencies across the province have addressed the safety and well-being of students with epilepsy in school with Members of Provincial Parliament. While a commitment was made by the provincial government in 2015 to develop a Policy and Program Memorandum on the management of prevalent medical conditions, we are happy to state that in late 2017, the Ontario government announced their new policy, Supporting Children and Students with Prevalent Medical Condition, coming into effect by the start of the next school year. This policy will require school boards to create individual care plans, outlining contacts and procedures tailored to the specific needs of students with certain medical conditions, like epilepsy, in a bid to make schools a safer environment for them. EDR contributed to the development of the draft of the provincial care plan forms that school boards will adapt to meet the requirements of this policy. Ask your school board how the implementation of this policy will affect the safety and well-being of your child in school.

#### **REGIONAL | EPILEPSY CARE IN DURHAM REGION**

Recognizing the gravity of the crisis of drug shortages, and the need for formalized epilepsy care throughout the province, EDR has aligned its work to ensure that an early intervention of a health education program for clients with epilepsy and their families ensures seizure awareness and self-management strategy is available. EDR, alongside its partners, are working to establish a Clinic to Community program for those affected by epilepsy. This program aims to ensure that individuals living with, or newly diagnosed with epilepsy will receive safety and first aid training, medication information and seizure reduction plans, self-management education, social and mental health education, and direct connection with on-going support systems within our community. We most recently received a grant through the Mayor's Community Development Fund to help launch this initiative.



#### **VOLUNTEER ACKNOWLEDGEMENTS**

All of our accomplishments and successes are made possible by the critical work of our volunteers. Our volunteers help us to find strength in numbers, enabling our ability to provide support, education, advocacy, and empowerment to those touched by epilepsy.

Thank you to all of you who continue to make a difference in the lives of so many.

#### **EPIC CHALLENGE TEAM**

C. Douglas K. Douglas M. Douglas

R. Ling N. Smith

#### **MULTIPLE INITIATIVES**

A. Clarke BOAA B. Paterson
C. Poynter C. MacEwen & Family G. & M. Souter

H. Haslett H. Rogin H. Smith
J. Boss J. Kilgannon J. Mauceri
L. Hogg M. Labriola M. Ceylan-Leamen & Family

M. Beach Oogled Marketing R. & B. Carr

R. Farmer & Family R. Ling S. Bei der Wellen-Banach

S. Frappier & Family T. German & Family V. Heembrock

W. Coats-Latour W. Thurber Wimpy's Diner Oshawa

## **MAKING IMPACT IN ALL FORMS**













#### **VOLUNTEER COMMUNITY PARTNER AWARDS**

## CORPORATE CHAMPION ARBOR MEMORIAL INC. | RANDY LING

"Sure, just let me know how we can help!"

Faced with an overwhelming task of providing free services and programs to those living with epilepsy, EDR undertook a strategy to ensure that their finite resources could meet the unlimited needs in our community. With the guidance of volunteers and corporate expertise EDR is in a stronger position to help more people. It is because of individuals like Mr. Randy Ling and Arbor Memorial Inc. that EDR is proud of its accomplishments in 2017.

Mr. Ling on any given day shares his optimism, strength and ideas to help us. He is always thinking creatively about how we can help more, and do more not only for those touched by epilepsy, but the organization externally and

internally. We are proud to honour Mr. Ling and Arbor Memorial Inc. with the 2017 Corporate Champion award and congratulate them for their continued support to Epilepsy Durham Region and for their ongoing involvement in many community projects.



#### MARK F. SEETNER VOLUNTEER AWARD OF EXCELLENCE

We are profoundly grateful to all of our gracious volunteers who lend their expertise, time, encouragement and spirit to our organization. We would like to recognize the Durham Regional Police Services Canine Unit with the Mark F. Seetner Volunteer Award of Excellence for their inspiring commitment to EDR and our community at large.



Without fail, every weekend officers generously their time helping to raise awareness and fostered the importance of community giving. EDR would like to recognize and thank the officers who undertook this year long project upholding their values of pride, respect and understanding.

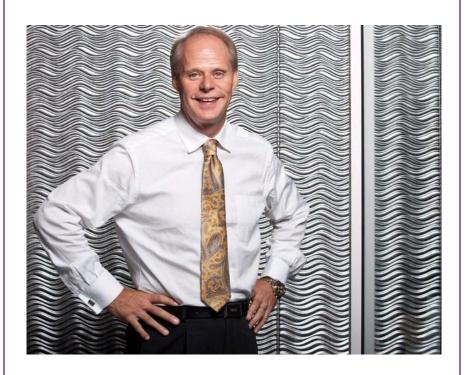
#### IT'S THE RIGHT TIME NOW

#### **DAN CARTER**

Professional Speaker, Politician, and Author

As a professional speaker and leadership expert, Dan has motivated many people to achieve their full potential. As a life-long learner, he has completed leadership training with the Zappos' Team in Las Vegas and the Disney Institute in Florida. Dan is active in community development initiatives and many philanthropic endeavours — one of which is The Day of Hope and Leadership.

In 2016, Dan was elected as a Regional and City Councillor (Oshawa). Like everything Dan does, he has taken this role to heart and feels very blessed that he has the opportunity to help people in his community every day.



#### THE CHALLENGE IS EPIC

# 54 people showcase kindness and overwhelming generosity / THE EPIC CHALLENGE CONTINUES /

On any given day Epilepsy Durham Region is asked to help families and individuals often in crisis and who may be in catastrophic situations. Those who have experienced our drive to help will know that we cannot do it on our own.

In 2014 we reached our capacity, we were confident that we asked our community to help they would answer our call. What we didn't understand at the time was the depth of their compassion and their desire to make a difference in their community.

2018 is a new era, in which we will celebrate of our fourth annual Epic Golf Challenge. 36 individuals will golf 27 consecutive holes and raise funds to support our *Pediatric Management Program | Because We Care* program. A total of \$286,602.79 has been raised thus far, with 54 individuals raising \$83,385.13 in 2017 alone. The phenomenon of our Epic Golf Challenge is the caring and support which continues to be received beyond our annual event. This group of community, civic minded individuals remain connected with us, championing our successes and offering their knowledge to help us navigate through challenges and road blocks.

We are indebted this group of generous and kind individuals; their generosity is overwhelming. They often don't have a connection to epilepsy, but through kindness they have empowered us, fostered engagement and influenced many in our community to become involved.



Thank You from so many friends!

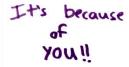
## **STATEMENT OF OPERATIONS | DECEMBER 31, 2017**

Revenues		
Fundraising	71,189	
Bingo and Nevada	30,200	
Donations	106,335	
Other	<u>12,453</u>	
		<u>235,473</u>

Expenses		
Payroll & Mandatory Costs	115,797	
Fundraising	20,074	
Occupancy	18,061	
Office	2,372	
Insurance	2,888	
Telephone	2,991	
Professional Fees	3,353	
Promotion	12,118	
Other	<u>3,911</u>	
		<u>181,565</u>
Net Operating Surplus		53,909
Opening Net Assets		257,165
Closing Net Assets		<u>311,074</u>

Joseph Mauceri, CPA, CMA, BCompSc

Treasurer



## STATEMENT OF FINANCIAL POSITION | DECEMBER 31, 2017

Assets	
Cash and Investments	286,578
Amounts Receivable	10,108
Inventory	14,529
Prepaid Expenses	<u>3,510</u>
	<u>314,725</u>
Liabilities	
Accounts Payable	3,561 <b>3,561</b>
	<u>3,301</u>
Equity	
Unrestricted Net Assets	<u>311,074</u>
	<u>314,725</u>

Joseph Mauceri, CPA, CMA, BCompSc

#### THE IMPACT OF YOUR DONATION WITH HEARTFELT THANKS

Epilepsy Durham Region relies on the generosity of its volunteers and donors to continue its work. We are proof that every penny does count and many hands truly help to master the stigma associated with Epilepsy. We thank you for your generous gifts.

#### PROGRAMS AND SERVICES MADE POSSIBLE BY:

PROGRAMS AND SERVICES MADE POSSIBLE BT.				
100 Women Ajax, Pickering, Whitby	Mount Lawn Funeral Home & Cemetery			
Ayotte Family	OPG   Darlington Nuclear			
Canada Summer Jobs   Gov. of Canada	OPG Employees & Pensioners Fund			
Cargill Inc.	Optimist Club of Ajax			
Corporation of the Town of Whitby	Rotary Club of Port Perry			
Corrigan Insurance & Benefits Planning Inc.	Rotary Club of Whitby			
CRCS-DKI	Rotary Club of Whitby Sunrise			
Durham Community Foundation	St. Joseph's Council #6361			
Insurance Brokers Assoc. of Durham Region	UCB Canada Inc.			
Knights of Columbus Council #8309	Veridian Connections Inc.			
Missassaugas of Scugog Island First Nation	William F. Hayball Foundation			

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#### **AGENCY INFORMATION**

Epilepsy Durham Region enhances the lives of people who are affected by Epilepsy and seizure disorders by providing a network of services that educate, support, and build community awareness in the areas of Ajax, Pickering, Whitby, Oshawa, Clarington, Scugog, Brock and Uxbridge.

#### CONTACT

#### EPILEPSY DURHAM REGION

www.epilepsydurham.com support@epilepsydurham.com

310 BYRON STREET SOUTH, SUITE 3 WHITBY ON L1N 4P8 (T) 905-430-3090 | (F) 905-430-3080



#### **DIANNE MCKENZIE**

CEO

#### CHELSEA KERSTENS

Community Outreach Associate dmckenzie@epilepsydurham.com clientservices@epilepsydurham.com



Working together to improve epilepsy care in Durham Region

Every effort has been made to recognize volunteers, individuals, foundations and corporations who have generously supported Epilepsy Durham Region and its mission in 2017. Please accept our apologies should any errors or omissions have occurred and notify us at (905) 430-3090.

CHARITABLE REGISTRATION NO. 89670-5399-RR001

## **CAN WE COUNT ON YOUR SUPPORT?**

Yes! I want to help people in my community that are impacted by Epilepsy. I would like to contribute to ensure that people with Epilepsy know that they are not alone – Epilepsy Durham Region is here to help.

Please accept my monthly gift of \$:		
Please accept my one-time gift of \$:		
Name:		
Address:		•
City/Town:		•
Postal Code:		•
Telephone:		•
Email:		•

\*Your information is required for Epilepsy Durham Region to issue a tax receipt

\*We do not share your personal information

\*Please make cheques payable to **Epilepsy Durham Region** or make an online donation at: www.epilepsydurham.com



Thank you for your support – making lasting impact and changing the lives of so many in our community touched by Epilepsy

Charitable Registration No.: 8967-5399-RR0001